

OPPORTUNITY

With increasing crime rates in developed and developing world, technology has important role to play in enhancing security. Governments across the world are employing several ways to reduce crime rates.

C-SAM's Mobile Security solution enables governments to empower citizens to report crime and access security related critical information from their Mobile phones, effectively reducing crime rate and improving people participation in enhancing security.

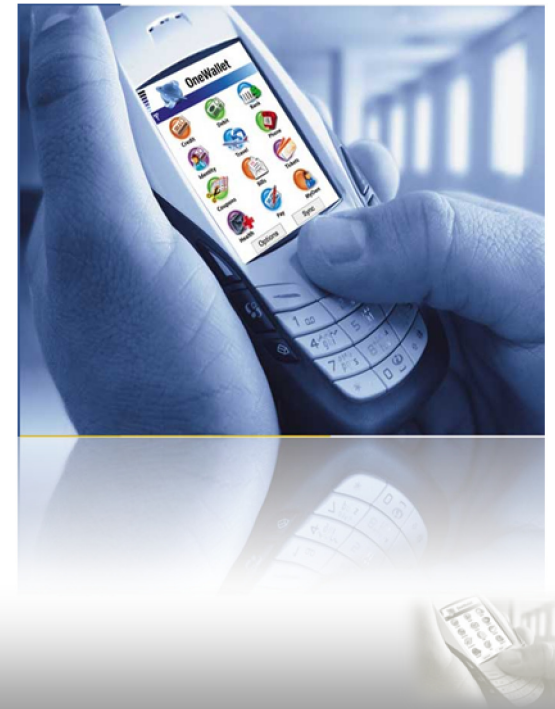
C-SAM'S MOBILE SECURITY SOLUTION

C-SAM provides a unique and patented **Mobile Transaction Platform (MTP)** that enables Governments to offer Mobile Security and other Value Added Services (VAS) electronically, wirelessly and securely to their customer on the mobile phone.

MTP consists of a downloadable mobile application (**OneWallet**) for Consumers and an intelligent backend system (**Wallet Service Center**) that establishes secure interfaces with Service Provider's backend systems.

Users can access wide range of services such as verifying taxi driver's profile before taking a ride, reporting a crime, access important government official numbers and much more.

C-SAM's carrier-grade platform has evolved through extensive research and development over the last eleven years for which eleven patents have been issued and twenty applications are pending. The platform supports different handset environments and mobile carrier networks, as well as Near-Field-Communication (NFC) based secure proximity transactions over mobile phones for payment & non-payment applications. C-SAM's unique security architecture enables providers to



configure different trust models, and effectively aggregate applications from disparate domains without adversely affecting their existing risk management practices.

The platform's device and network agnostic solutions, with support for multiple mobile device platforms and channels, and support for search and transaction based advertising, personalized coupons and promotions, and integration of 3rd party open content, coupled with development tools and APIs for quickly developing & launching additional services provides customer with the necessary competitive advantage.

MOBILE SECURITY SERVICES

C-SAM's Mobile Security solution contains several canned services and functionalities.

Information		Taxi Security	
<ul style="list-style-type: none"> Access important numbers (Police, Hospital, Fire department etc) 	<ul style="list-style-type: none"> Locate government offices and important buildings 	<ul style="list-style-type: none"> Search Taxi View Taxi Driver's information 	<ul style="list-style-type: none"> View Records
Report A Crime		Other Services	
<ul style="list-style-type: none"> Submit a crime report 	<ul style="list-style-type: none"> Track report 	<ul style="list-style-type: none"> Travel Tips and Alerts 	<ul style="list-style-type: none"> Security Advisory

BENEFITS

Users	Government
<ul style="list-style-type: none"> Increased Security & Safety Increased Convenience Access to other Value Added Services 	<ul style="list-style-type: none"> Reduced Crime Rate Mobile Interface to City-Services Improved Safety and Service levels Reduce Cost Enhance Visibility & Offerings Increase People Participation



IMPLEMENTATION

The MTP consists of a turnkey solution, which includes the product, system integration, training and maintenance. C-SAM would set up and brand the MTP as per Government's requirement, and develop the necessary secure interfaces with its back-end systems. The MTP can be scaled to offer other payment and value added services.

C-SAM Support for multiple deployment models, including On-Site, Hosted and ASP/SaaS. Additionally, C-SAM provides Tier II & III Technical Support and with option for integrating MTP with City's Self-Care/e-Governance Portals.

Platform support for multiple user and transaction based business models, to build the necessary ecosystem of service providers and partners, to offer subscribers a rich bouquet of secure transactional services on their mobile phones.

CONTACT INFO:

One Tower Lane, # 1825 Oakbrook Terrace, IL 60181, USA

Phone: +1.630.928.0890

Fax: +1.630.928.0891

E-mail: info@c-sam.com

