

OPPORTUNITY

Information technology is rapidly transforming the face of health care industry around the world. Timely access to accurate and actionable information is of the highest importance for ensuring timely cure and delivering & maintaining high level of service standards.

With over 5 billion mobile phones in use across the globe with omnipresent mobile networks, C-SAM's Mobile Health solution provides health care industry with unique opportunities to engage consumers in managing their health providing health information and service

It enables customers to securely store and access information & health care services from mobile phones and improves the ability of Physicians/Practitioners to accurately diagnose and track diseases and provide timely treatment.

C-SAM'S MOBILE HEALTH SOLUTION

C-SAM provides a unique and patented **Mobile Transaction Platform (MTP)** that enables Healthcare providers to offer Health Care and other related services electronically, wirelessly and securely to Patients, Physicians/Practitioners and Administrative staff on the mobile phone.

MTP consists of a downloadable mobile application (**OneWallet**) for Consumers and an intelligent backend system (**Wallet Service Center**) that establishes secure interfaces with Bank's backend systems.

Consumers have access to a host of Mobile Health functions ranging from accessing Personal Health Record (PHR), scheduling appointments to paying hospital bills.

C-SAM's carrier-grade platform has evolved through extensive research and development over the last eleven years for which eleven patents have been issued and twenty applications are pending.



The platform supports different handset environments and mobile carrier networks, as well as Near-Field-Communication (NFC) based secure proximity transactions over mobile phones for payment & non-payment applications. C-SAM's unique security architecture enables providers to configure different trust models, and effectively aggregate applications from disparate domains without adversely affecting their existing risk management practices.

The platform's device and network agnostic solutions, with support for multiple mobile device platforms and channels, and support for search and transaction based advertising, personalized coupons and promotions, and integration of 3rd party open content, coupled with development tools and APIs for quickly developing & launching additional services provides customer with the necessary competitive advantage.

MOBILE HEALTH SERVICES

C-SAM's Mobile Ticketing solution contains several canned services and functionalities.

Supported services include:

Profile	Emergency	Allergy
<ul style="list-style-type: none"> Personal Details Conditions Immunization, Blood Group 	<ul style="list-style-type: none"> 911 Contacts Physicians 	<ul style="list-style-type: none"> Food Non-Food Info
Medications	Labs	Info
<ul style="list-style-type: none"> Alerts & Prescriptions Contacts Info 	<ul style="list-style-type: none"> Alerts & Appointments Contacts Results 	<ul style="list-style-type: none"> Incidents Travels Health Alerts
Doctors	Hospitals	Insurance
<ul style="list-style-type: none"> Alerts & Appointments Contacts Info 	<ul style="list-style-type: none"> Alerts & Appointments Contacts Info 	<ul style="list-style-type: none"> Providers Claims Contacts



BENEFITS

Patients	Physicians	Hospitals
<ul style="list-style-type: none">Anytime access to personal informationTimely Service & CareReduce Length-of-StayImprove Satisfaction	<ul style="list-style-type: none">Improve Decision MakingEnhance ProductivityImproved Quality-of-Service	<ul style="list-style-type: none">Improved Standard-of-Care, Safety, Outcomes, Service Satisfaction, etc.Enhanced Productivity & Efficiency, consequently leading to reduction in CostsAdditional revenues from (new) Business Models

IMPLEMENTATION

The MTP consists of a turnkey solution, which includes the product, system integration, training and maintenance. C-SAM would set up and brand the MTP as per bank's requirement, and develop the necessary secure interfaces with its back-end systems. The MTP can be scaled to offer other payment and value added services.

C-SAM Support for multiple deployment models, including On-Site, Hosted and ASP/SaaS. Additionally, C-SAM provides Tier II & III Technical Support and with option for integrating MTP with Provider's Self-Care Portals.

Platform support for multiple user and transaction based business models, to build the necessary ecosystem of service providers and partners, to offer subscribers a rich bouquet of secure transactional services on their mobile phones.

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